

Ecopreneurs

sewing
ecology
entrepreneurship

Publication



Erasmus+





Erasmus+

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Erasmus+

Erasmus+ is the European Union program for education, training, youth and sport. Programme aims to modernise education, training and youth work across Europe. It offers exciting opportunities for participants to then study, work, volunteer, learn and train abroad in Europe.

More info at

<https://erasmus-plus.ec.europa.eu/about-erasmus/what-is-erasmus>

YT

<https://www.youtube.com/watch?v=ykwdEaRQXW4>



Youth Act

Organisation is working at local and international level. At local level we are implementing the NFE workshops in the local school for human rights and environmental education during the classes. We are also implementing the improv workshops during languages classes and the supporting theatrical workshops for the theatre group. We are organising the Saturdays workshops where youth can learn about them self and increase their competences.

At international level we are organising the youth exchanges funded by Erasmus+, Polish-Lithuenian Youth Court. We are developing different methodology for youth work within the Strategic Partnership. We are involving the youth from Koszalin and region in the international projects. We are encouraging and supporting the youth with fewer opportunities to join the youth mobilities.

<https://www.youthact.website>



Publication

The publication was created within the project Ecopreneurship which was co-funded by the Erasmus+ programme.

The training course gathered the 24 participants from 8 countries in Poland where they developed their competencies in field of youth empowerment, eco-entrepreneurship, sewing and handcrafting.

The publication consist of the samples of the eco-businesses, eco-products, sewing ideas, pictures from the mobility and information about the project and partners.



About

The project was designed to support youth in partner's communities by increasing the competences and capacity of youth workers and educators in field of empowering young people (especially youth with fewer opportunities, NEETs and migrants) through eco-friendly entrepreneurship which is based on sewing and hand crafting. It was important that participants increase thier competences in field of climate change and they will build the behaviour for protecting the environemnt through upcycling and hand crafts using old textiles and materials giving them new life. Supporting the youth workers in developing of their competences builds the capacity of partners organisations and increase the quality of the youth work they are providing to the local community. New methods and perspective on increasing youths competences based on project based learning and experiential learning increase the capacity and bring fresh view on the youth work and the issue of ecology and unemployment.



Aim

The project aimed developing youth workers competances in field of empowering youth through eco-entreprenuership based on hand crafting and sewing.



Objectives

- Developing the competances of youth workers to support migrants, NEETs and youth with fewer opportunities in developing their competances and increasing thier employability
- Developing youth workers soft skills and competances in hand crafting, sewing, entrepreneuership, youth empowerment.
- Developing comeptances in Project Based Learning approach
- Creating opportunity for participants to learn about product design and business planing.
- Creating opportunity for participants to learn how to create and develop eco-friendly products from upcycled materials through sewing and handcrafting.
- Promoting eco-entrepreneuership, upcycling, environmental protection, social inclusion, active citizenship, cultural and social diversity.
- Fostering cooperation between partners and participants in the field of youth work and providing them space to share experience, knowledge and learn from each other.
- Promoting NFE, Erasmus+ and ESC programmes between youth and stakeholders.



Partners

Youth Act-Poland,
Check-IN-Portugal,
Europa Ifjusaga - Hungary,
Youth Vision - Romania,
Hellenic youth Participation - Greece,
Info Front - North Macedonia,
Oriol - Italy,
Globbers - Spain,



Activities

The main activity of the project was the training course for youth workers and educators from the partners communities who met between 5th and 13th of April in Murzasichle, Poland. There were 24 participants from 8 countries (Hungary, Poland, Greece, Italy, North Macedonia, Portugal, Romania and Spain), who were developing thier competences under the guide of 3 trainers. Participants were developing thier competences in ecology, climate change, environmental protection, upcycling, entrepreneurship, youth empowerment, ecofriendly entrepreneurship, sewing and hand crafts. They were learning how to use sewing and handcrafts to empower young people to develop their ideas for eco-friendly enterprices and protect the environment. They were learning how to use sewing and handcrafts to support the social inclusion and develop the creativity, design thinking and learn through developing their own projects. Participants were learningig how to upcycle, lower the consumption and promote the environmental protection through using hte materials nad textils which are already produced and are not in use anymore. Participants went through the cycle of product development (starting with the needs, concept, design, prototype, creating final product) and pitching the product for the market, developing ideas for the marketing and business entrprise.



Eco-products

During the training course participants were learning how to sew on the machine and making simple hand crafts. They were creating their own ideas for products and later after the presentations, testing the prototype,, analysing, feedbacks, they were making it from the upcycled materials. Before the training course participants made the local gathering of the used or old textiles and clothes which people did not use anymore so they could bring it to the project and create out of it new products (so upcycling them!).

Here are pictures of some products developed individually or in groups by the participants.



Eco-products



Eco-products



Eco-products



Eco-products



Eco-products



Eco-products



Eco-products



Eco-products



Eco-products



Eco-business

Through simple using the old textiles and sewing them together its possible to create the bags or backpacks which could be use as the products for the eco-entreprneurship.

During the training course participants were developing from the skratch the ideas for eco-entrepreneurship which was based on sewing, hand-crafting and upcycling so it's a promotion of environmental protection.

On our website you can find the ready business models with the samples of the products nad guides how to create them.

<https://youthactoffice.wixsite.com/eco-entre>

[Website](#)



Marketing

To develop the entrepreneurship competences in the field of marketing participants were making the photo campaign for the backpacks and later they were making the marketing plans for their final products for eco-businesses.

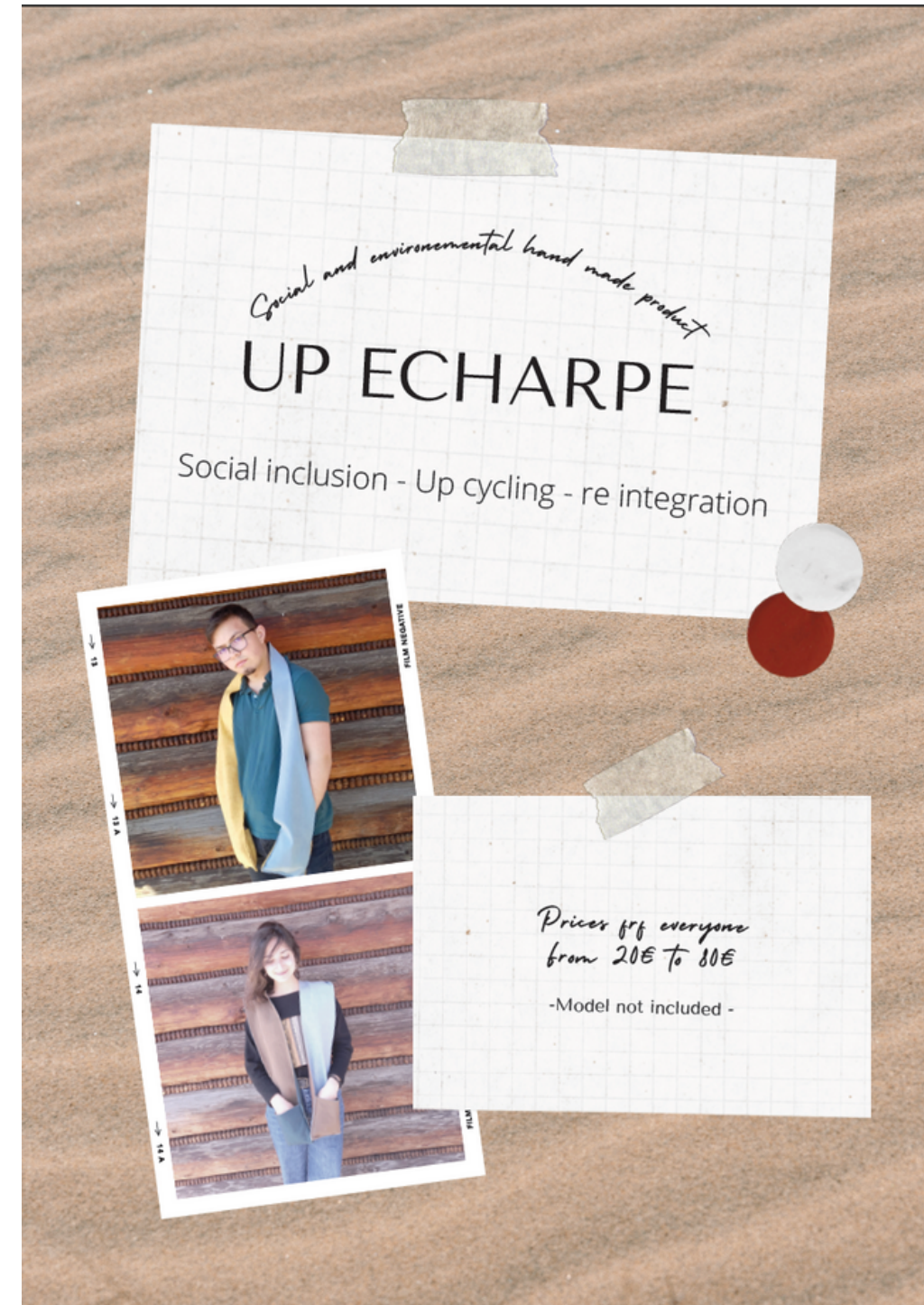
The photo campaign you can see in the fb album:

<https://www.facebook.com/media/set/?set=a.5293284747428033&type=3>

Photo
campaigns



Business ideas



Business ideas



Gray is the new black.
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Business ideas



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Business ideas



Pictures



Pictures



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Thank you
